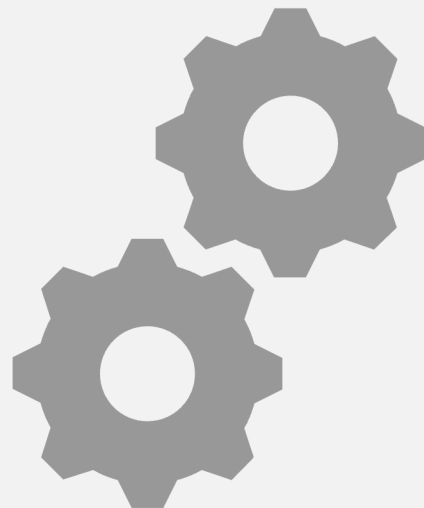
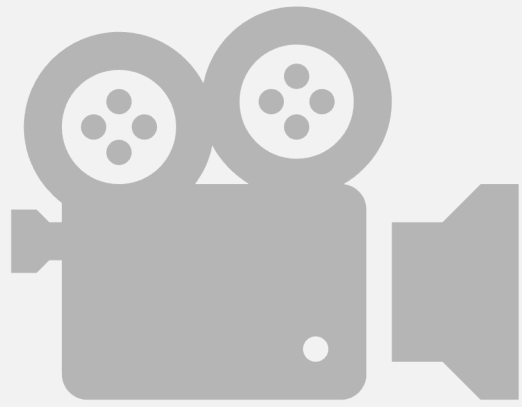


Complete Video Setup Guide!!

By Sriram Benur



Right Tools To Help
You **SCALE** your
channel!!





For building a great channel we need to **1st understand the basic things need to make your video stand out!!**

Starting from camera, lighting, microphone, tripod, editing software, noise removal tools, research tools and lot more.

This guide has all the details in one place!!

I have shared the best tools based on my 10 years of YouTube experience, **by the end you will have crystal clear idea on what tools you need, to give the best to your audience!!**

So lets get started!!

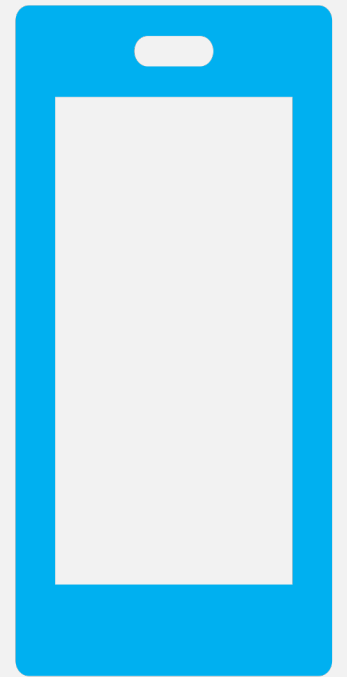
BEST CAMERA FOR CREATING VIDEOS



1st Its always your mobile

It comes with great camera quality, fantastic autofocus and you can pause and play the video to reduce number of clips.

Even if you are having a decent mobile it comes with at least 8MP camera, so great to use!!



Webcam

If you are creating educational content by using screen recording then buy a HD Webcam. Below are the options.

1. Logitech Brio

Up to 4K Resolution

[Link for the product](#)

2. Logitech C920 – Full HD

[Link for the product](#)



DSLR Camera



DSLR camera's come with great video and picture quality and requires bit of learning. The video will certainly standout!!



Canon, Nikon and Sony are best, you can certainly pick based on your budget. Do check the user reviews before buying one!! Also make sure it has a **flip screen and auto focus** for better comfort in creating video.

Canon M50 Mark II – This is a compact a mirrorless camera, light weight and amazing video quality. Good to record both long horizontal videos and vertical videos for YouTube Shorts and Instagram Reels.

[Link for the product](#)



DSLR Camera



Canon EOS 200D is good DSLR with 24.1 MP. Have used this and its great. Canon M50 is good if you just plan for recording great videos. If you also want to explore more in photography then this is great.

[Link for the product](#)



Microphone

You may have create the best video,
BUT if your audio is not good then
audience will move out of your video.

Budget Microphone for use with
laptop, mobile and DSLR (sometimes
you may need additional parts)

Boya BYM1

[Product link](#)



Fifine – Best microphone for creating
videos using **laptop**, it has high level of
noise cancellation

Pro Trip – Set the Microphone Level
between 50 – 60% for best audio

Click On Sound Icon in Bottom Tool bar
-> Sound -> Recording -> Select
Microphone USB -> Level

[Product link](#)



Microphone

Wireless Microphone – RODE

This is compatible with Android and iPhone. This is one of the most common mic used by famous creators.

The cost is bit expensive.

[Product link](#)



Wireless Microphone - GRENARO

Microphone Compatible for Type-C
Android & iPhone.

Low budget mic

[Product link](#)



Tripod

Tripod plays a major role in helping you get a stable video, adjust to the angle required for best audience experience.

Digitek DTR 550 – Height up to 5.57 Feet

This is a very sturdy Tripod which can last for long time. You may get very cheap tripods too but may last only for couple of months.

[Product link](#)



Horizontal Tripod

This is good if you are doing drawing, craft video on a table. Best suitable for making video using mobile.

[Product link](#)



Lighting

You may have the best camera, but if the lighting is not good then even DSLR cant give the best video!!

1st check the video quality by increasing the higher watts bulb/tube light in the video creation room.

Ring Light – 18 Inches.

You also get in 10 inches but they are not so effective

[Product link](#)

Focus Light & Track

Other option is to use the focus light and track to get good lighting

You need at least 2 focus lights & 1 track

[Product link](#) - Focus Light

[Product link](#) – LED Track



Software For Editing

Video Editing – There are many editing software's available in the market with varying price. You need to pick a editing software that has easy to use interface and can learn fast.

Always make sure to use a paid version of editing software so that you don't face any monetizing challenges later. Note - trial version editing software's are not meant for commercial use.

Based on my experience below are great. Link for windows editing software

Filmora - [Link](#)
Movavi - [Link](#)



Other Things You May Need

Acoustic Foam Panels – Helps in reducing the echo in the room



Cutting Mat For Craft Videos

Flexible Cutting Mat – Can be used for long time

